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7 **IN THE UNITED STATES DISTRICT COURT**
8 **FOR THE NORTHERN DISTRICT OF ILLINOIS**

9 **ROBERT NOLTE and GENIENNE**
10 **NOLTE, husband and wife,**

MDL No. 2545

11
12 **Plaintiffs,**

COMPLAINT AND DEMAND FOR
JURY TRIAL

13 **vs.**

14 **ABBVIE INC. and ABBOTT**
15 **LABORATORIES, INC.,**

16 **Defendants.**

17
18 **COMPLAINT**

19 Plaintiffs, ROBERT NOLTE and GENIENNE NOLTE (hereinafter “Plaintiffs”), residing
20 in Sierra Vista, Cochise County within the State of Arizona, by and through their undersigned
21 counsel, hereby sue Defendants ABBVIE INC. and ABBOTT LABORATORIES, INC.
22 (“Defendants”) and allege as follows:
23
24

INTRODUCTION

1
2 1. This case involves the prescription drug AndroGel, which is manufactured, sold,
3 distributed and promoted by Defendants as a testosterone replacement therapy.

4 2. Defendants misrepresented that AndroGel was a safe and effective treatment for
5 hypogonadism when in fact the drug causes serious medical problems, including life threatening
6 cardiac events, strokes, and thrombolytic events.

7 3. Defendants engaged in aggressive, award-winning direct-to-consumer and
8 physician marketing, and advertising campaigns for AndroGel. Further, Defendants engaged in
9 an aggressive, unbranded “disease awareness” campaign to alert men that they might be
10 suffering from a disease defendants created called “low T”, which is Defendants’ abbreviated
11 phrase for “low testosterone.”

12 4. According to the industry-leading “Androgen Deficiency in Adult Males
13 (“ADAM”) or “Is it Low T?” quiz, the symptoms of “Low T” include “feeling “sad or grumpy,”
14 “experiencing deterioration in the ability to play sports,” and “falling asleep after dinner.”
15 Available at: <http://www.isitlowt.com/do-you-have-low-t/low-t-quiz>. Most doctors agree that
16 these symptoms can be caused by an abundance of factors, the most prominent of which is the
17 natural aging process.

18 5. As a result of this “disease mongering,” as termed by Dr. Adriene Fugh-Berman
19 of Georgetown University Medical Center, diagnoses of “Low T” have increased exponentially.
20 This has directly related to AndroGel’s sales increasing to over \$1.37 billion per year.

21 6. However, consumers of AndroGel were misled as to the drug’s safety and
22 efficacy, and as a result have suffered injuries including life-threatening cardiac events, strokes,
23 and thrombolytic events.

PARTIES

24 7. Plaintiffs are citizens of Sierra Vista, Arizona.
25

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GENERAL ALLEGATIONS

1
2 13. This action is for damages brought on behalf of Plaintiff, Robert Nolte, who was
3 prescribed and supplied with, received and who has taken and applied the prescription drug
4 AndroGel, as tested, studied, researched, evaluated, endorsed, designed, formulated,
5 compounded, manufactured, produced, processed, assembled, inspected, distributed, marketed,
6 labeled, promoted, packaged, advertised for sale, prescribed, sold or otherwise placed in the
7 stream of interstate commerce by Defendants. This action seeks, among other relief, general and
8 special damages and equitable relief in order to enable the Plaintiff, Robert Nolte, to treat and
9 monitor the dangerous, severe, and life-threatening side effects caused by this drug.

10 14. Defendants' wrongful acts, omissions, and fraudulent misrepresentations caused
11 Plaintiff's injuries and damages.

12 15. At all times herein mentioned, the Defendants were engaged in the business of,
13 or were successors in interest to, entities engaged in the business of research, licensing,
14 designing, formulating, compounding, testing, manufacturing, producing, processing,
15 assembling, inspecting, distributing, marketing, labeling, promoting, packaging and/or
16 advertising for sale or selling the prescription drug AndroGel for the use and application by
17 the consuming public.

18 16. At all times herein mentioned, Defendants were authorized to do business within
19 Plaintiffs' state of residence.

20 17. At all times herein mentioned, the officers and directors of Defendants
21 participated in, authorized, and directed the production and promotion of the aforementioned
22 product when they knew, or with the exercise of reasonable care should have known, of the
23 hazards and dangerous propensities of said product and thereby actively participated in the
24 tortious conduct which resulted in the injuries suffered by Plaintiff Robert Nolte herein.

25 18. Plaintiffs file this lawsuit within the applicable limitations period of first
suspecting that said drugs caused the appreciable harm sustained by Plaintiff Robert Nolte.

1 Plaintiffs could not, by the exercise of reasonable diligence, have discovered Plaintiff's injuries
2 or losses at an earlier time because the injuries or losses were caused without perceptible trauma
3 or harm, and when the Plaintiff's' injuries or losses were discovered their cause was unknown to
4 Plaintiffs. Plaintiffs did not suspect, nor did Plaintiffs have reason to suspect, that Plaintiff
5 Robert Nolte had been injured, the cause of the injuries, or the tortious nature of the conduct
6 causing the injuries, until less than the applicable limitations period prior to the filing of this
7 action. Additionally, Plaintiffs were prevented from discovering this information sooner because
8 Defendants herein misrepresented and continue to misrepresent to the public and to the medical
9 profession that the drug AndroGel is safe and free from serious side effects, and Defendants
10 have fraudulently concealed facts and information that could have led Plaintiffs to discover a
11 potential cause of action.

12 **OVERVIEW**

13 19. Hypogonadism is a specific condition of the sex glands, which in men may
14 involve the diminished production or nonproduction of testosterone.

15 20. In 1999, when Unimed Pharmaceuticals Inc., one of the Defendants' predecessor
16 companies, asked for FDA approval of AndroGel, it asserted that hypogonadism was estimated
17 to affect approximately "one million American men."

18 21. In 2000, when the FDA approved AndroGel, the company announced that the
19 market was "four to five million American men." By 2003, the number increased to "up to 20
20 million men." However, a study published in the Journal of the American Medical Association
21 ("JAMA") in August 2013 entitled "Trends in Androgen Prescribing in the United States, 2001-
22 2011" indicated that many men who get testosterone prescriptions have no evidence of
23 hypogonadism. For example, one third of men prescribed testosterone had a diagnosis of fatigue,
24 and one quarter of men did not even have their testosterone levels tested before they received a
25 testosterone prescription.

1 22. Defendants coordinated a massive advertising campaign designed to convince
2 men that they suffered from low testosterone. Defendants orchestrated a national disease
3 awareness media blitz that purported to educate male consumers about the signs of low
4 testosterone. The marketing campaign consisted of television advertisements, promotional
5 literature placed in healthcare providers' offices and distributed to potential AndroGel users, and
6 online media including the unbranded website "IsItLowT.com."

7 23. The television advertisements suggest that various symptoms often associated with
8 other conditions may be caused by low testosterone and encourage men to discuss testosterone
9 replacement therapy with their doctors if they experienced any of the "symptoms" of low
10 testosterone. These "symptoms" include listlessness, increased body fat, and moodiness—all
11 general symptoms that are often a result of aging, weight gain, or lifestyle, rather than low
12 testosterone.

13 24. Defendants' national education campaign included the creation and continued
14 operation of the website www.IsItLowT.com. The website asserts that millions of otherwise
15 healthy men experience low testosterone and encourages male visitors to "Take the 'Is it Low T'
16 Quiz." The "Is it Low T" quiz asks men if they have experienced potential signs of low
17 testosterone, including "Have you experienced a recent deterioration in your ability to play
18 sports?", "Are you falling asleep after dinner?", "Are you sad and/or grumpy?", and "Do you
19 have a lack of energy?"

20 25. Dr. John Morley, director of endocrinology and geriatrics at the St. Louis
21 University School of Medicine, developed this quiz at the behest of Dutch pharmaceutical
22 company Organon BioSciences, in exchange for a \$40,000 grant to his university. The
23 pharmaceutical company instructed Dr. Morley, "Don't make it too long and make it somewhat
24 sexy." Dr. Morely drafted the questionnaire in 20 minutes in the bathroom, scribbling the
25 questions on toilet paper and giving them to his secretary the next day to type up. Dr. Morely
admits that he has "no trouble calling it a crappy questionnaire" and that it is "not ideal." This is

1 the “Low T Quiz” used on the “IsItLowT” website. Natasha Singer, *Selling that New-Man*
2 *Feeling*, Nov. 23, 2013, N.Y. TIMES.

3 26. Since the FDA approved AndroGel, Defendants have also sought to convince
4 primary care physicians that low testosterone levels are widely under-diagnosed, and that
5 conditions associated with normal aging could be caused by low testosterone levels.

6 27. While running their disease awareness campaign, Defendants promoted their
7 product AndroGel as an easy to use topical testosterone replacement therapy. Defendants
8 contrast their product's at-home topical application with less convenient prescription
9 testosterone injections, which require frequent doctor visits.

10 28. Defendants convinced millions of men to discuss testosterone replacement therapy
11 with their doctors, and consumers and their physicians relied on Defendants’ promises of safety
12 and ease. Although prescription testosterone replacement therapy had been available for years,
13 millions of men who had never been prescribed testosterone flocked to their doctors and
14 pharmacies.

15 29. What consumers received, however, were not safe drugs, but a product which
16 causes life-threatening problems, including strokes and heart attacks.

17 30. Defendants successfully created a robust and previously nonexistent market for
18 their drug. Defendant Abbott Laboratories spent \$80 million promoting AndroGel in 2012. The
19 company also spent millions on its unbranded marketing including commercials and its
20 websites, www.IsItLowT.com and www.DriveForFive.com, sites which recommend that men
21 have regular checkups with their physicians and five regular tests done: including cholesterol,
22 blood pressure, blood sugar, prostate-specific antigen, and testosterone.

23 31. Defendants’ advertising paid off in a return of \$1.4 billion in sales during the past
24 year, making AndroGel the biggest selling androgen drug in the United States. Sales of
25 replacement therapies have more than doubled since 2006, and are expected to triple to \$5
billion by 2017, according to forecasts by Global Industry Analysts. Shannon Pettypiece, *Are*

1 *Testosterone Drugs the Next Viagra?*, May 10, 2012, Bloomberg Businessweek, available at:
2 <http://www.businessweek.com/articles/2012-05-10/are-testosterone-drugs-the-next-viagra>.

3 32. In early 2013, Medical Marketing & Media named two AbbVie executives as “the
4 all-star large pharma marketing team of the year” for promotions of AndroGel and unbranded
5 efforts to advance low T. See Singer, *Selling That New-Man Feeling*, supra; See also, Larry
6 Dobrow, *All-star large pharma marketing team of the year. Androgel*. Jan. 2, 2013, Medical
7 Marketing & Media, available at: [http://www.mmm-online.com/all-star-large-pharma-](http://www.mmm-online.com/all-star-large-pharma-marketing-team-of-the-year-androgel/article/273242/)
8 [marketing-team-of-the-year-androgel/article/273242/](http://www.mmm-online.com/all-star-large-pharma-marketing-team-of-the-year-androgel/article/273242/).

9 33. The marketing program sought to create the image and belief by consumers and
10 physicians that low testosterone affected a large number of men in the United States and that the
11 use of AndroGel is safe for human use, even though Defendants knew these to be false, and
12 even though Defendants had no reasonable grounds to believe them to be true.

13 34. There have been a number of studies indicating that testosterone in men increases
14 the risk of heart attacks and strokes.

15 35. In 2010, a New England Journal of Medicine Study entitled “Adverse Events
16 Associated with Testosterone Administration” was discontinued after an exceedingly high
17 number of men in the testosterone group suffered adverse events.

18 36. In November of 2013, a JAMA study was released entitled “Association of
19 Testosterone Therapy with Mortality, Myocardial Infarction, and Stroke in Men with Low
20 Testosterone Levels” which indicated that testosterone therapy raised the risk of death, heart
21 attack and stroke by about 30%.

22 37. On January 29, 2014, a study was released in PLOS ONE entitled “Increased Risk
23 of Non-Fatal Myocardial Infarction Following Testosterone Therapy Prescription in Men”
24 which indicated that testosterone use doubled the risk of heart attacks in men over sixty five
25 years old and men younger than sixty-five with a previous diagnosis of heart disease.

FACTUAL ALLEGATIONS COMMON TO ALL CAUSES OF ACTION

38. The Food and Drug Administration approved AndroGel 1% on February 28, 2000 for the treatment of adult males who have low or no testosterone and AndroGel 1.62% was approved in April, 2011. After FDA approval, AndroGel was widely advertised and marketed by Defendant as a safe and effective testosterone replacement therapy.

39. AndroGel, is a hydroalcoholic gel containing testosterone in either 1% or 1.62%, applied to the chest, arms or stomach and enters the body through transdermal absorption. The AndroGel 1.62% product also contains isopropyl myristate as an ointment and ethanol for absorption enhancement.

40. Testosterone is a primary androgenic hormone responsible for normal growth, development of the male sex organs, and maintenance of secondary sex characteristics.

41. The hormone plays a role in sperm production, fat distribution, maintenance of muscle strength and mass, and sex drive.

42. In men, testosterone levels normally begin a gradual decline after the age of thirty.

43. The average testosterone levels for most men range from 300 to 1,000 nanograms per deciliter of blood. However, testosterone levels can fluctuate greatly depending on many factors, including sleep, time of day, and medication. Resultantly, many men who fall into the hypogonadal range one day will have normal testosterone levels the next.

44. AndroGel produces undesirable side effects to patients who use the drug, including but not limited to, myocardial infarction, stroke, and death.

45. In some patient populations, AndroGel use may increase the incidence of myocardial infarctions and death by over 500%.

46. In addition to the above, AndroGel has been linked to several severe and life changing medical disorders in both users and those who come into physical contact with users or

1 the unwashed clothes of someone who applied AndroGel. Patients taking AndroGel may
2 experience enlarged prostates and increased serum prostate-specific antigen levels.

3 47. Secondary exposure to AndroGel can cause side effects in others. In 2009, the
4 FDA issued a black box warning for AndroGel prescriptions, advising patients of reported
5 virilization in children who were secondarily exposed to the gel. Testosterone may also cause
6 physical changes in women exposed to the drug and cause fetal damage with pregnant women
7 who come into secondary contact with AndroGel.

8 48. Defendants' marketing strategy beginning in 2000 has been to aggressively market
9 and sell their products by misleading potential users about the prevalence and symptoms of low
10 testosterone and by failing to protect users from serious dangers that Defendants knew or should
11 have known to result from use of its products.

12 49. Defendants successfully marketed AndroGel by undertaking a "disease awareness"
13 marketing campaign. This campaign sought to create a consumer perception that low
14 testosterone is prevalent among U.S. men and that symptoms previously associated with other
15 physical and mental conditions, such as aging, stress, depression, and lethargy were actually
16 attributable to "Low-T."

17 50. Defendants' advertising program sought to create the image and belief by
18 consumers and their physicians that the use of AndroGel was a safe method of alleviating their
19 symptoms, had few side effects and would not interfere with their daily lives, even though
20 Defendants knew or should have known these to be false, and even though the Defendants had
21 no reasonable grounds to believe them to be true.

22 51. Defendants purposefully downplayed, understated and outright ignored the health
23 hazards and risks associated with using AndroGel. Defendants deceived potential AndroGel
24 users by relaying positive information through the press, including testimonials from retired
25 professional athletes, and manipulating hypogonadism statistics to suggest widespread disease
prevalence, while downplaying known adverse and serious health effects.

1 52. Defendants concealed material relevant information from potential AndroGel
2 users and minimized user and prescriber concern regarding the safety of AndroGel.

3 53. In particular, in the warnings Defendants give in their commercials, online and
4 print advertisements, Defendants fail to mention any potential cardiac or stroke side effects and
5 falsely represents that they adequately tested AndroGel for all likely side effects.

6 54. As a result of Defendants' advertising and marketing, and representations about its
7 product, men in the United States pervasively seek out prescriptions for AndroGel. If Plaintiff in
8 this action had known the risks and dangers associated with AndroGel, the he would not have
9 taken AndroGel and consequently would not have been subject to its serious side effects.

10 **SPECIFIC FACTUAL ALLEGATIONS**

11 55. Plaintiff Robert Nolte was prescribed and used AndroGel from approximately
12 June 2012 to November 2012.

13 56. Plaintiff viewed Defendants' advertising for AndroGel and decided to use the
14 product after viewing those advertisements.

15 57. Plaintiff Robert Nolte's consumption of AndroGel caused physical and emotional
16 impairment beginning in or about November 2012, which affected his personal and professional
17 life.

18 58. As a result of his use of Androgel, Plaintiff Robert Nolte suffered physical and
19 emotional injuries including, but not limited to, pulmonary embolism, which necessitated
20 substantial treatment. As a result, he remained in the hospital for several days.

21 **FIRST CAUSE OF ACTION**
22 **STRICT LIABILITY – FAILURE TO WARN**

23 59. Plaintiffs incorporate by reference herein each of the allegations heretofore set
24 forth in this Complaint as though fully set forth herein.

25 60. AndroGel was defective and unreasonably dangerous when it left the possession
of Defendants in that it contained warnings insufficient to alert consumers, including Plaintiff,

1 Robert Nolte, of the dangerous risks and reactions associated with the subject product,
2 including, but not limited to, its propensity to cause permanent physical injuries including, but
3 not limited to, developing cardiovascular disease, strokes, myocardial infarcts, and other serious
4 injuries, side effects, and even death; notwithstanding Defendants' knowledge of an increased
5 risk of these injuries and side effects over other forms of treatment for low testosterone. Thus,
6 AndroGel was unreasonably dangerous because an adequate warning was not provided.

7 61. AndroGel was manufactured and supplied by Defendants and was defective due to
8 inadequate post-marketing warnings or instructions because, after Defendants knew or should
9 have known of the risk of serious bodily harm from the use of Androgel, Defendants failed to
10 provide an adequate warning to consumers and/or their health care providers of the defects of
11 the product, and/or alternatively failed to conform to federal and/or state requirements for
12 labeling, warnings and instructions, or recall, while knowing that the product could cause
13 serious injury and/or death.

14 62. Plaintiff Robert Nolte was prescribed and used AndroGel for its intended purpose.

15 63. Plaintiff Robert Nolte could not have discovered any defect in the subject product
16 through the exercise of reasonable care.

17 64. Defendants, as manufacturers and/or distributors of the Androgel, are held to the
18 level of knowledge of an expert in the field.

19 65. The warnings that were given by Defendants were not accurate, clear, and/or were
20 ambiguous.

21 66. The warnings that were given by Defendants failed to properly warn physicians of
22 the increased risks of permanent physical injuries including, but not limited to, heart attack,
23 stroke, thromboembolic events and death.

24 67. Plaintiff, Robert Nolte, individually and through his prescribing physician,
25 reasonably relied upon the skill, superior knowledge, and judgment of Defendants.

1 not limited to, developing cardiovascular disease, strokes, myocardial infarctions,
2 and other serious injuries and side effects;

3 b. When placed in the stream of commerce, AndroGel was defective in design
4 and formulation, making the use of AndroGel more dangerous than an ordinary
5 consumer would expect, and more dangerous than other risks associated with the
6 other medications and similar drugs on the market to treat low testosterone;

7 c. The design defects found in AndroGel existed before it left the control of
8 the Defendants;

9 d. AndroGel was insufficiently and inadequately tested;

10 e. AndroGel caused harmful side effects in Plaintiff Robert Nolte and the
11 public as a whole that outweighed any potential utility; and

12 f. AndroGel was not accompanied by adequate instructions and/or warnings
13 to fully apprise consumers, including Plaintiff Robert Nolte, of the full nature
14 and extent of the risks and side effects associated with its use, thereby
15 rendering Defendants liable to Plaintiffs.

16 74. In addition, at the time AndroGel left the control of Defendants, there were
17 practical and feasible alternative designs that would have prevented and/or significantly reduced
18 the risk of Plaintiff Robert Nolte's injuries without impairing the reasonably anticipated or
19 intended function of the product. These safer alternative designs were economically and
20 technologically feasible and would have prevented or significantly reduced the risk of Plaintiff
21 Robert Nolte's injuries without substantially impairing the products' utility.

22 **THIRD CAUSE OF ACTION**
23 **NEGLIGENCE**

24 75. Plaintiffs incorporate by reference herein each of the allegations set forth in this
25 Complaint as though set forth herein.

1 83. Plaintiffs were and are unskilled in the research, design and manufacture of the
2 products and reasonably relied entirely on the skill, judgment and implied warranty of the
3 Defendants in using AndroGel.

4 84. AndroGel was neither safe for its intended use nor of merchantable quality, as
5 warranted by Defendants, in that AndroGel has dangerous propensities when used as intended
6 and will cause severe injuries to users.

7 85. As a result of the abovementioned breach of implied warranties by Defendants,
8 Plaintiff Robert Nolte suffered injuries and damages as alleged herein.

9 **FIFTH CAUSE OF ACTION**
10 **BREACH OF EXPRESS WARRANTY**

11 86. Plaintiffs incorporate by reference here each of the allegations set forth in this
12 Complaint as though fully set forth here.

13 87. At all times mentioned, Defendants expressly represented and warranted to
14 Plaintiff and Plaintiff's agents and physicians, by and through statements made by Defendants to
15 their authorized agents or sales representatives, orally and in publications, package inserts and
16 other written materials intended for physicians, medical patients and the general public, that
17 AndroGel is safe, effective, fit and proper for its intended use. Plaintiff purchased AndroGel
18 relying upon these warranties.

19 88. In utilizing AndroGel, Plaintiff relied on the skill, judgment, representations, and
20 foregoing express warranties of Defendants. These warranties and representations were false in
21 that AndroGel is unsafe and unfit for its intended uses.

22 89. As a result of the abovementioned breach of express warranties by Defendants,
23 Plaintiff Robert Nolte suffered injuries and damages as alleged herein.
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SIXTH CAUSE OF ACTION
FRAUD

90. Plaintiffs incorporate by reference here each of the allegations set forth in this Complaint as though set forth fully herein.

91. Defendants, from the time they first tested, studied, researched, evaluated, endorsed, manufactured, marketed and distributed AndroGel, and up to the present, willfully deceived Plaintiff by concealing from him, Plaintiff's physicians and the general public, the true facts concerning AndroGel, which the Defendants had a duty to disclose.

92. At all times herein mentioned, Defendants conducted a sales and marketing campaign to promote the sale of AndroGel and willfully deceive Plaintiff, Plaintiff's physicians and the general public as to the benefits, health risks and consequences of using AndroGel. Defendants knew of the foregoing, that AndroGel is not safe, fit and effective for human consumption, that using AndroGel is hazardous to health, and that AndroGel has a serious propensity to cause serious injuries to its users, including but not limited to the injuries Plaintiff Robert Nolte suffered.

93. Defendants concealed and suppressed the true facts concerning AndroGel with the intent to defraud Plaintiffs, in that Defendants knew that Plaintiff Robert Nolte's physicians would not prescribe AndroGel, and Plaintiff Robert Nolte would not have used AndroGel, if they were aware of the true facts concerning its dangers and its lack of efficacy.

94. As a result of Defendants' fraudulent and deceitful conduct, Plaintiff Robert Nolte suffered injuries and damages as alleged herein.

SEVENTH CAUSE OF ACTION
NEGLIGENT MISREPRESENTATION

95. Plaintiffs incorporate by reference herein each of the allegations set forth in this Complaint as though fully set forth herein.

1 96. From the time AndroGel was first tested, studied, researched, evaluated,
2 endorsed, manufactured, marketed and distributed, and up to the present, Defendants made
3 misrepresentations to Plaintiff Robert Nolte, his physicians and the general public, including,
4 but not limited to, the misrepresentation that AndroGel was safe, fit and effective for human
5 consumption. At all times mentioned, Defendants conducted a sales and marketing campaign to
6 promote the sale of AndroGel and willfully deceived Plaintiff Robert Nolte, his physicians and
7 the general public as to the health risks and consequences of the use of the abovementioned
8 product.

9 97. The Defendants made the foregoing representations without any reasonable
10 ground for believing them to be true. These representations were made directly by Defendants,
11 by sales representatives and other authorized agents of Defendants, and in publications and other
12 written materials directed to physicians, medical patients and the public, with the intention of
13 inducing reliance and the prescription, purchase and use of the subject product.

14 98. The representations by the Defendants were in fact false, in that AndroGel is not
15 safe, fit and effective for human consumption. Instead, using AndroGel is hazardous to health,
16 and AndroGel has a serious propensity to cause serious injuries to users, including but not
17 limited to the injuries suffered by Plaintiff Robert Nolte.

18 99. The foregoing representations by Defendants, and each of them, were made with
19 the intention of inducing reliance and the prescription, purchase and use of AndroGel.

20 100. In reliance on the misrepresentations made by the Defendants, and each of them,
21 Plaintiff Robert Nolte was induced to purchase and use AndroGel. If Plaintiff Robert Nolte had
22 known of the true facts and the facts concealed by the Defendants, he would not have used
23 AndroGel. His reliance upon Defendants' misrepresentations was justified because such
24 misrepresentations were made and conducted by individuals and entities that were in a position
25 to know the true facts.

1 106. Because Defendants had a statutory duty under 21 U.S.C. § 352 (a) and (f) not to
2 misbrand AndroGel, and because they violated this duty, they are guilty of negligence per se.

3 107. AndroGel is misbranded pursuant to 21 C.F.R. § 201.56 because the labeling was
4 not updated as new information became available that caused the labeling to become inaccurate,
5 false, or misleading.

6 108. Defendants violated 21 C.F.R. § 201.57 because:

7 (a) As shown, the labeling was not revised to include a warning as soon as
8 there was reasonable evidence of an association of a serious hazard with the drug
(i.e., heart attacks, strokes, and other blood clotting injuries).

9 (b) They failed to identify specific tests needed for selection or monitoring of
10 patients who took the prescription drug AndroGel. The safety considerations
11 regarding AndroGel are such that the drug should be reserved for certain
12 situations, and the Defendants failed to state such information.

13 (d) The labeling fails to describe serious adverse reactions and potential safety
14 hazards, and steps that should be taken if they occur.

15 (e) The labeling does not state an upper limit dosing beyond which safety and
16 effectiveness have not been established.

17 109. AndroGel violates 21 C.F.R. § 210.122 because the labeling and packaging
18 materials do not meet the appropriate specifications.

19 110. AndroGel violates 21 C.F.R. § 310.303 in that it is not safe and effective for its
20 intended use.

21 111. Defendants violated 21 C.F.R. § 310.305 and § 314.80 by:

22 (a) Failing to report adverse events associated with AndroGel as soon as
23 possible or at least within 15 days of the initial receipt by Defendants of the
24 adverse drug experience.

1 (b) Failing to conduct an investigation of each adverse event associated with
2 AndroGel, evaluate the cause of the adverse event, submit follow-up reports
3 within the prescribed 15 calendar days of receipt of new information or was
4 requested by the FDA, and keep records of the unsuccessful steps taken to seek
5 additional information regarding serious, unexpected adverse drug experiences.

6 (c) Failing to provide periodic reports to the FDA containing (1) a narrative
7 summary and analysis of the information in the report and an analysis of the 15-
8 day Alert reports submitted during the reporting interval, (2) an Adverse Reaction
9 Report for each adverse drug experience not already reported under the Post
10 marketing 15-day Alert report, (3) a history of actions taken since the last report
11 because of adverse drug experiences (for example, labeling changes or studies
12 initiated) and/or (4) a copy of the published article from scientific or medical
13 journals along with one or more 15-day Alert reports based on information from
14 the scientific literature.

15 112. Defendants violated 21 C.F.R. § 312.32 because they failed to review all
16 information relevant to the safety of AndroGel or otherwise received by Defendants from any
17 sources, including information from any clinical or epidemiological studies, animal studies,
18 commercial marketing experience, reports in the scientific literature, and unpublished scientific
19 papers, as well as reports from foreign regulatory authorities.

20 113. Defendants failed to meet the standard of care set out in these statutes and
21 regulations, which were intended for the benefit of individual consumers such as Plaintiff,
22 Robert Nolte, making Defendants liable to Plaintiff. Because each of them violated the duties
23 imposed by these statutes and regulations, they are guilty of negligence per se.

24 114. As a direct and proximate result of the actions and inactions of Defendants,
25 Plaintiffs suffered damages, including personal injuries, economic damages, and non-economic

1 damages. Defendants' conduct was further wanton, egregious, and reckless so as to warrant the
2 award of punitive damages.

3 **NINTH CAUSE OF ACTION**
4 **LOSS OF CONSORTIUM**

5 115. Plaintiffs incorporate by reference here each of the allegations set forth in this
6 Complaint as though fully set forth herein.

7 116. Plaintiff, Genienne Nolte, at all times relevant was the lawful wife of Robert
8 Nolte.

9 117. As a direct, legal, and proximate result of the culpability and fault of Defendants,
10 be such fault through strict liability, negligence or otherwise, Plaintiff Genienne Nolte suffered
11 the loss of support, services, love, companionship, affection, society, intimate relations, and
12 other elements of consortium, all to her general damage in an amount in excess of the
13 jurisdictional minimum of this court.

14 118. Plaintiffs demand judgment against Defendants for compensatory and punitive
15 damages such as a jury may award, and such other relief as the Court deems just and proper in
16 order to remedy Plaintiff Genienne Nolte's loss of consortium.

17 **TENTH CAUSE OF ACTION**
18 **PUNITIVE DAMAGES ALLEGATIONS**

19 119. Plaintiffs incorporate by reference here each of the allegations set forth in this
20 Complaint as though fully set forth herein.

21 120. The acts, conduct, and omissions of Defendants, as alleged throughout this
22 Complaint were willful and malicious. Defendants committed these acts with a conscious
23 disregard for the rights of Plaintiff Robert Nolte and other AndroGel users and for the primary
24 purpose of increasing Defendants' profits from the sale and distribution of AndroGel.
25 Defendants' outrageous and unconscionable conduct warrants an award of exemplary and

1 punitive damages against Defendants in an amount appropriate to punish and make an example
2 of Defendants.

3 121. Prior to the manufacturing, sale, and distribution of AndroGel, Defendants knew
4 that said medication was in a defective condition as previously described herein and knew that
5 those who were prescribed the medication would experience and did experience severe physical,
6 mental, and emotional injuries. Further, Defendants, through their officers, directors, managers,
7 and agents, knew that the medication presented a substantial and unreasonable risk of harm to
8 the public, including Plaintiff Robert Nolte and as such, Defendants unreasonably subjected
9 consumers of said drugs to risk of injury or death from using AndroGel.

10 122. Despite its knowledge, Defendants, acting through its officers, directors and
11 managing agents for the purpose of enhancing Defendants' profits, knowingly and deliberately
12 failed to remedy the known defects in AndroGel and failed to warn the public, including
13 Plaintiffs, of the extreme risk of injury occasioned by said defects inherent in AndroGel.
14 Defendants and their agents, officers, and directors intentionally proceeded with the
15 manufacturing, sale, and distribution and marketing of AndroGel knowing these actions would
16 expose persons to serious danger in order to advance Defendants' pecuniary interest and
17 monetary profits.

18 123. Defendants' conduct was despicable and so contemptible that it would be looked
19 down upon and despised by ordinary decent people, and was carried on by Defendants with
20 willful and conscious disregard for the safety of Plaintiff, Robert Nolte, entitling Plaintiff to
21 exemplary damages.

22 **PRAYER FOR RELIEF**

23 **WHEREFORE**, Plaintiffs pray for judgment against the Defendants as follows, as
24 appropriate to each cause of action alleged and as appropriate to the particular standing of
25 Plaintiffs:

A. General damages in an amount that will conform to proof at time of trial;

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- B. Special damages in an amount within the jurisdiction of this Court and according to proof at the time of trial;
- C. Medical expenses, past and future, according to proof at the time of trial;
- D. For past and future mental and emotional distress, according to proof;
- E. Damages for loss of care, comfort, society, and companionship in an amount within the jurisdiction of this Court and according to proof;
- F. For punitive or exemplary damages according to proof on the First, Second, Third, Sixth, Seventh, and Eighth causes of action;
- G. Restitution, disgorgement of profits, and other equitable relief;
- H. Injunctive relief;
- I. Attorney's fees;
- J. For costs of suit incurred herein;
- K. For pre-judgment interest as provided by law;
- L. For such other and further relief as the Court may deem just and proper.

DEMAND FOR JURY TRIAL

Plaintiff demands a trial by jury on all counts and as to all issues.

Respectfully submitted this 17th day of September, 2014.

GOLDBERG & OSBORNE

/s/ David J. Diamond
David J. Diamond
D. Greg Sakall
Attorneys for Plaintiffs

I hereby certify that on the 17th day of October, 2014, I electronically transmitted the attached document to the Clerk's Office using the CM/ECF System for filing.

/s/ Kathy Hampton

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS

(b) County of Residence of First Listed Plaintiff (EXCEPT IN U.S. PLAINTIFF CASES)

(c) Attorneys (Firm Name, Address, and Telephone Number)

DEFENDANTS

County of Residence of First Listed Defendant (IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.

Attorneys (If Known)

II. BASIS OF JURISDICTION (Place an "X" in One Box Only)

- 1 U.S. Government Plaintiff, 2 U.S. Government Defendant, 3 Federal Question, 4 Diversity

III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant)

- Citizen of This State, Citizen of Another State, Citizen or Subject of a Foreign Country, PTF DEF, 1 1, 2 2, 3 3, 4 4, 5 5, 6 6

IV. NATURE OF SUIT (Place an "X" in One Box Only)

Table with 5 columns: CONTRACT, REAL PROPERTY, TORTS, CIVIL RIGHTS, PRISONER PETITIONS, FORFEITURE/PENALTY, LABOR, IMMIGRATION, BANKRUPTCY, SOCIAL SECURITY, FEDERAL TAX SUITS, OTHER STATUTES.

V. ORIGIN (Place an "X" in One Box Only)

- 1 Original Proceeding, 2 Removed from State Court, 3 Remanded from Appellate Court, 4 Reinstated or Reopened, 5 Transferred from Another District, 6 Multidistrict Litigation

VI. CAUSE OF ACTION (Enter U.S. Civil Statute under which you are filing and write a brief statement of cause.)

VII. Previous Bankruptcy Matters (For nature of suit 422 and 423, enter the case number and judge for any associated bankruptcy matter previously adjudicated by a judge of this Court. Use a separate attachment if necessary.)

VIII. REQUESTED IN COMPLAINT: CHECK IF THIS IS A CLASS ACTION UNDER RULE 23, F.R.Cv.P.

DEMAND \$

CHECK YES only if demanded in complaint: JURY DEMAND: Yes No

IX. RELATED CASE(S) IF ANY

(See instructions):

JUDGE

DOCKET NUMBER

X. This case (check one box) Is not a refiling of a previously dismissed action is a refiling of case number previously dismissed by Judge

DATE

SIGNATURE OF ATTORNEY OF RECORD

Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

I. (a) Plaintiffs-Defendants. Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.

(b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)

(c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".

II. Jurisdiction. The basis of jurisdiction is set forth under Rule 8(a), F.R.Cv.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.

United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here.

United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.

Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.

Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; NOTE: federal question actions take precedence over diversity cases.)

III. Residence (citizenship) of Principal Parties. This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.

IV. Nature of Suit. Place an "X" in the appropriate box. If the nature of suit cannot be determined, be sure the cause of action, in Section VI below, is sufficient to enable the deputy clerk or the statistical clerk(s) in the Administrative Office to determine the nature of suit. If the cause fits more than one nature of suit, select the most definitive.

V. Origin. Place an "X" in one of the six boxes.

Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. When the petition for removal is granted, check this box.

Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date.

Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.

Multidistrict Litigation. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407. When this box is checked, do not check (5) above.

VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes unless diversity. Example: U.S. Civil Statute: 47 USC 553 Brief Description: Unauthorized reception of cable service

VII. Previous Bankruptcy Matters For nature of suit 422 and 423 enter the case number and judge for any associated bankruptcy matter previously adjudicated by a judge of this court. Use a separate attachment if necessary.

VIII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P. Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.

IX. Related Cases. This section of the JS 44 is used to reference related pending cases, if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.

X. Refiling Information. Place an "X" in one of the two boxes indicating if the case is or is not a refiling of a previously dismissed action. If it is a refiling of a previously dismissed action, insert the case number and judge.

Date and Attorney Signature. Date and sign the civil cover sheet.

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7 **D. Greg Sakall, Esq.**
8 **gsakall@goldberganosborne.com**
9 **Attorneys for Plaintiffs**

7 **IN THE UNITED STATES DISTRICT COURT**
8 **FOR THE NORTHERN DISTRICT OF ILLINOIS**

9 ROBERT NOLTE and GENIENNE
10 NOLTE, husband and wife,

MDL No. 2545

11
12 Plaintiffs,

DEMAND FOR JURY TRIAL

13 vs.

14 ABBVIE INC. and ABBOTT
15 LABORATORIES, INC.,

16 Defendants.

17
18 Pursuant to Rule 38(b), Fed. R. Civ. P., Plaintiffs hereby demand a jury trial on all claims.

19 Respectfully submitted this 17th day of September, 2014.

20 **GOLDBERG & OSBORNE**

21 /s/ David J. Diamond
22 David J. Diamond
23 D. Greg Sakall
24 Attorneys for Plaintiffs